

BITTERROOT VALLEY COMMUNITY COLLEGE is a public community college district in Ravalli County, Montana. Local voters approved the establishment of the district in spring 2020 by a 17% margin. The Montana Legislature finalized the establishment of the district in spring 2021. The Montana House of Representative voted 61 to 39 in favor of organization; the Montana Senate voted 47 to 2 in favor of organization ([SJ 15](#)).

Services

Pursuant to Montana State Law ([MCA 20-15-105](#)), Bitterroot Valley Community College must provide **instruction in transfer, career and technical, and adult postsecondary education**.

Market Analysis

- Bitterroot Valley Community College services have a target audience of **over 37,000 adults**.
- Bitterroot Valley Community College's expected college credit enrollment is between **560 and 900 students**.

Marketing Strategy

- Production and community-wide distribution of a programming and services **catalog**
- Comprehensive, user-friendly, up-to-date **website**
- Robust and targeted **social media**
- Direct and frequent **local outreach**
- Locally elected board of trustees drives **local involvement** with public input at all meetings; BVCC Foundation drives local involvement with community engagement

Management & Operations

For Year 1, the college plans a three-person leadership team with college credit faculty in general education, business and technology, health professions, and industrial technology. Operational requirements include equipment and supplies for all services and personnel; advertising, election, facilities, insurance, travel, and utility expenses; subscriptions for productivity and service software; and fee for instructional services agreement.

Funding

With a Year 1 operating budget of just under \$1,500,000, Bitterroot Valley Community College is ready to launch operations and **start working** for its community.

Year 1 operating revenue sources are:

- State: \$920,000
- Students: \$240,000
- Local Foundation: \$195,000
- Local Levy: \$145,000 (*voter approval needed*)

A **minimum local levy of 1.5 mills is necessary** for Bitterroot Valley Community College to be eligible for state funding.

1.5 mills raise \$145,000 in annual revenue for Bitterroot Valley Community College.

The cost impact of 1.5 mills on a home with a taxable market value of \$500,000 is \$10.15 per year (**\$2.03 per year per \$100,000** of taxable market value).

Bitterroot Valley Community College Trustees plan to seek voter approval of 1.5 mills in May 2024. **Levy duration will be four (4) years**.